



## **DONNA NORTH P-TECH ACADEMY**

### **RECRUITMENT PLAN**

Donna North High School P-TECH Academy shall identify, recruit, and enroll subpopulations of at-risk students (as defined by the Public Education Information Management System). We shall identify, recruit, and enroll students that are historically underrepresented in college courses (e.g. first-generation college students, students of socioeconomic status, and minorities who identify as African American, Hispanic, or Native American). If the P-TECH Program has more applicants than available spots for admission, a lottery-like system will be utilized to fill the available spots.

During the spring semester, the Donna North HS P-TECH Recruitment Team will visit Saucedo MS and Veterans MS to present and recruit incoming freshmen interested pursuing a career pathway in Education, Health Science, or Law. The recruitment team consists of the P-TECH Coordinator, Academic Counselor, Teachers, and current P-TECH students to share information and their experiences while in the program. Our current P-TECH students are a great asset to our recruiting team as they are able to share with the students what the entire program has to offer them.

After the presentations, students who are interested are given an application, and instructed to submit before the deadline. The applications are then collected and a lottery is held; if needed. Acceptance letters are delivered to the students the following month with information and registration instructions for the Summer Bridge Program.